

PRESS RELEASE:

For immediate release

**CORAL GABLES, FL
November 18, 2003**

Leslie J. Lott, a director of the International Trademark Association and founding partner of Lott & Friedland, P.A., an intellectual property firm in Coral Gables, Florida, will be speaking at the Worldwide Forum on Trademark Protection, to be held December 1-2, 2003 in Geneva, Switzerland. The forum is co-sponsored by the International Trademark Association and the World Intellectual Property Organization.

Ms. Lott will conduct a presentation on “Resolving Trademark Disputes Through Arbitration and Mediation.”

Ms. Lott was recently appointed to the Trademark Public Advisory Committee of the United States Patent and Trademark Office, and is a member of the CPR/INTA Panel of Distinguished Neutrals for Resolution of Trademark Disputes. She has been listed in The Best Lawyers in America annually for the past seven years.

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